



## DAY 2

### *Thursday 6 July*

Time	Programme
09:00	<b>Opening Remarks</b> - Director of ABU Programming, Yasu Nagahata
09:05	<b>Stage Opening</b> - Host of ABU RadioSonic 2023, Kartini Ariffin
09:10	<b>Keynote</b> “Is AI our Future?” Tracy Gilliam, Chief Strategy Officer, Futuri Media, RadioGPT™
09:30	<b>Challenges and Opportunities of Radio in the Asia-Pacific</b> Nazri Noran, CEO, Media Prima Audio (Malaysia) Hamit Yaz, Director of Radio, TRT (Türkiye) Francis Herman, CEO, VBTC (Vanuatu)
10:10	<b>Content Showcase – “Earth Radio”</b> Yasuyuki Ishida, Senior Producer, Radio Programs Center, NHK (Japan)
10:25	<b>Short Break</b>
10:45	<b>Radio Innovations</b> Keith Williams, RCS Vice President, Asia-Pacific Simon Lee, Audio Marketplace Operations Director, Triton Digital (Malaysia)
11:10	<b>Content Showcase – Celebrating Diversity</b> Rohiny Subramaniam, RTM (Malaysia) Florin Brusten, ROR (Romania) Archana Kapoor, Radio Mewat (India) Mohsen Sohani, Radio Committee, IRIB (Iran)

11:50	<b>Radio Formats</b> Angeline Aruputhasamy, TraxxFM (Malaysia) Hoang Hoa Binh VOV (Vietnam) Jessica Ray, KidsPod (USA) Anders Held, Radiodays Asia
12:30	<b>Lunch Break</b>
14:00	<b>Drama (Winner of ABU Prizes 2020)</b> “The Days of Depression – A Shogi Master’s Invisible Opponent” Hiroki Yoshida, Principal Program Director, NHK (Japan)
14:20	<b>Podcasting – Deep dive into podcast content in Asia</b> Guang Jin Yeo, Podcast Strategist, 1 Up Media (Singapore)
14:35	<b>How to become a podcast network when all you have is radio content?</b> Justine Kelly, Manager Audio Output & Strategy, ABC (Australia)
14:55	<b>Preview of Day 3 &amp; Closing</b>
15:00	<b>Short Break</b>
15:15	<b>Workshop</b> “Fake or Fact” - helping producers and audiences distinguish between fact, opinion, and deliberately fake content. Archana Kapoor, SMART, Radio Mewat (India)
17:00	Praveen Tewari, Civic Games Lab (India)

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### **Parallel Masterclasses**

**Venue: Manhattan VIII**

Time	MASTERCLASSES
09:30	<b>“360 Technology for Content”</b> Eduard Chizhikov, Executive Producer, Lotus Production (Hong Kong-China)
11:00	<b>“Integration and Inclusion via Sports”</b> Seongkwon Sohn, Producer / Director, KBS (Korea)
14:00	<b>“Creating Content Across Multiple Platforms &amp; Countries”</b> Abid Hussain, Founder, Creative Stew (Malaysia)